



## HBWS APPLICATION FIELDS

Fields:

Your Venture: To join our Alliance and be eligible for any Harambeans Opportunity you must demonstrate an entrepreneurial mindset.

- What is the current stage of your initiative?
- What is the name of your venture?
- Venture Website
- Are you a non-profit, for-profit, or undecided?
- With which industry does your venture most closely align?
- How long have you been working on this venture?
- How much time are you committing to your venture?
- High-concept pitch (In one line, briefly describe what your venture does in a way that we will get it.)
- What challenge/opportunity are you addressing? Describe the market opportunity • Describe your solution (what will you make or do)? For whom are you solving this problem? • Who are your competitors, and who might become competitors?
- How are you going to generate revenue?
- How are you connected to the challenge/opportunity? Describe your personal nexus. • What do you envision the long-term impact of your venture to be?
- Do you have a team?
- If no, please explain
- What other skills/expertise, outside of the existing team, are needed to ensure success in your venture?

Progress to Date

- What potential industry partners and/or customers have you met with to validate your idea? List your top three contacts (name, position), and what you learned from meeting with them. • Describe for us the market research you've conducted: detail data collection method, audience reached, and number of people engaged.
- What is your Total Addressable Market (TAM)?
- How far along are you in developing your venture's product/offering?
- Building on your selection above, please describe what you have completed to date • What traction/feedback have you received from customers/users?
- Describe the traction/feedback and the number of users/customers you've gotten it from: • How much capital have you secured to date?

- Please share with us your timeline and corresponding milestones for the next 6 months

## Essays

- Why would you like to become a Harambean? Why is our Alliance of value to you? • What specific benefits do you hope to gain from your participation in the Harambe Bretton Woods Symposium, April 3-7, 2020 (HBWS XIII)
- Harambe is not a transaction; it's a community. How would you contribute to the vibrancy of the Alliance?
- What is your favorite book?
- List author, title and describe a lesson learned.
- Please describe a major personal or professional failure and the enduring lesson you have drawn from it
- What is your career vision and how, in your opinion, will it contribute to the development of Africa?

## Mentors

Please list mentors or friends in your professional network that are actively advising you on your venture

- Nature of Relationship
- Please describe your mentor's contribution of your venture
- Nature of Relationship.
- Please describe your mentor's contribution of your venture.

## Recommendations

### Harambean Opportunities

Below are some of the co-branded Harambeans Opportunities available to the incoming class of Harambe Entrepreneurs.

- Oxford Perishing
- Oxford Skoll
- Yale
- Fletcher

## Education

## Leadership and Work Experience

## Awards and Recognition

## Venture Slides